

# Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

## Contemporary Leadership in a Complex World | 2 Days

### Reinforcement Videos

- Innovation: Paint a Picture of the End Game featuring Bill McComb
- The Innovation Economy and the Future of Business featuring James Canton
- From Creativity to Innovation: Discover, Dream, Design, Decide, Do featuring Ian Metcalfe
- Where Does Innovation Come From? featuring Gary Hamel
- How Does Innovation Really Happen? featuring Chip Heath
- The Case for Open Innovation featuring Dwayne Spradlin
- Achieving Growth in Challenging Times: Focus on the Job of the Customer featuring Clayton Christensen
- Disruptive Innovation and Growth featuring Michael Raynor
- Setting Metrics for Innovation Programs, featuring Lisa Bodell
- Connecting the Dots of Innovation featuring Jeff DeGraff
- Innovation Means Execution featuring Tim Sanders
- The Arithmetic of Innovation featuring Gary Hamel

### Book Summaries

- *The Definitive Drucker: Challenges for Tomorrow's Executives: Final Advice From the Father of Modern Management* by Elizabeth Haas Edersheim
- *Making Innovation Work: How to Manage It, Measure It and Profit From It* by Tony Davila, Marc J. Epstein and Robert Shelton
- *The New Age of Innovation: Driving Co-Created Value Through Global Networks* by C.K. Prahalad and M.S. Krishnan

### Blueprints

- Strategies for Stimulating Business Innovation by Mary Beth Yannessa, Howard P. Kern, and Ken Ferry

### Leader-Led Activities

- Innovation Strategy Discussion Guide
- Innovative Mindset Discussion Guide
- Removing Obstacles Facilitation Guide
- Exploring Different Perspectives Facilitation Guide
- Types of Innovation Facilitation Guide

### Self-Assessment

- Innovation Mindset Self-assessment

### Business Impact

- Business Impact: Using Conflict to an Organization's Advantage
- Business Impact: Facilitating Work Related Conflict Discussions

### Challenge

- Challenge: Leading Innovation

### Tools

- Innovative Company Search
- Innovation Definition
- Looking for Opportunities
- Defining Opportunities
- Exploring Multiple Perspectives
- Innovation Strategy
- Removing Obstacles
- Innovation Ping Pong

### Test

- Leadership Advantage Test Yourself: Leading Innovation

### Core Message

- Leadership Advantage: Leading Innovation 2.0

### Case Study

- Responding to New Ideas
- Innovation Questions
- What Type of Opportunity?
- Anticipating Obstacles

### Key Concept

- Key Concept: An Innovation Story
- Key Concept: Defining Innovation
- Key Concept: The Leader's Mindset
- Key Concept: Evaluating Innovation Opportunities
- Key Concept: The Importance of Strategy
- Key Concept: Anticipating Obstacles

### e-Books

- Strategic Talent Management: Contemporary Issues in International Context
- Contemporary Issues in Leadership; Seventh edition
- The Death of Modern Management: How to Lead in the New World Disorder

### Videos/Courses

- Organizational Authenticity: The Alignment of Say, Do and Believe
- How to Inspire Others to Inspire Others
- Engagement: Framing Questions and Listening Deeply
- Leadership In a New Environment