

# Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

## Discovering Your Leadership Voice | 2 Days

### Reinforcement Videos

- Give Meaning to Work featuring Peter Thonis
- Tapping Into Intrinsic Motivation featuring Stephen D. Harding
- Engaging and Reenergizing your Team: Investing in Psychological Capital featuring Jonas Ridderstråle
- Meaningful Work Is Motivating featuring Ian Metcalfe
- Creating a High Performance Culture featuring Jeffrey Pfeffer
- Motivation featuring Patrick Dixon
- Adapt Your Leadership Style For Each Individual featuring David Brandon
- Motivating Your Team featuring Jason Jennings
- Engagement is More than Motivation featuring Michael Shanahan
- Honing Your Leadership Effectiveness featuring Bill George
- What the Best Motivators Do featuring Jon Katzenbach

### Book Summaries

- *The Enthusiastic Employee: How Companies Profit by Giving Workers What They Want* by David Sirota, Louis A. Mischkind and Michael Irwin Meltzer
- *The Inspiring Leader: Unlocking the Secrets of How Extraordinary Leaders Motivate* by John H. Zenger, Joseph R. Folkman and Scott K. Edinger
- *How Did That Happen?: Holding People Accountable for Results the Positive, Principled Way* by Roger Connors and Tom Smith

### Blueprints

- Motivation: How to Inspire Your Staff Without Financial Compensation by Matt Ferguson, Jim Stone, Sigmund Solares and Mike Hateley

### Leader-Led Activities

- About Motivation Discussion Guide
- Recognizing Demotivators Discussion Guide
- Common Motivators Facilitation Guide
- Motivational Leaders Facilitation Guide
- Observing Motivations Application Guide

### Self-Assessment

- Acquired Need
- Leadership for Performance
- My Motivations

### Business Impact

- Business Impact: Employee Exhaustion: Managing a Well-balanced Workload

### Challenge

- Challenge: Leader as Motivator

### Tools

- Maslow's Hierarchy
- People Performance Model
- Employee Motivation Problems
- Expectancy Theory
- Experiencing ERG
- Motivated People
- Motivating Generations

### Test

- Leadership Advantage Test Yourself: Leader as Motivator

### Core Message

- Leadership Advantage: Leader as Motivator 2.0

### Case Study

- Motivational Reflections
- Tuning in to Needs
- Motivating under Stress

### Key Concept

- Key Concept: The Individual and the Environment
- Key Concept: Relevant Motivational Theories
- Key Concept: Motivation in a Business Environment
- Key Concept: Common Work Demotivators
- Key Concept: Recognizing and Supporting Different Motivations
- Key Concept: How Successful Leaders Motivate
- Key Concept: Generational Differences

### e-Books

- e Leader's Window: Mastering the Four Styles of Leadership to Build High-Performing Teams; Second Edition
- Personality Style at Work: The Secret to Working with (Almost) Anyone
- Understanding and Changing Your Management Style: Assessments and Tools for Self-Development; 2nd Edition

### Videos/Courses

- Authentic Leadership: Keeping It Real
- Passion Comes from Purpose
- The Impact Of Strategic Storytelling
- Effective Leaders Are Self-Aware

